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PROFILE

I have been inspired and passionate about clothing since I was 12 years old. My evolution through different environments has allowed me to enrich my knowledge of clothing from its simplest form to the most elaborate. After having represented and understood the product through my work in several structures my greatest desire is to create the product that has the most meaning by function, utility and of course aesthetics.

LANGUAGES

°French (native)

°English (professional)

SKILLS

°Professional

Team work management adaptability versatility

°Technical

Clo 3D Illustrator Indesign Photoshop

INTERESTS

°Travelling

°Curate and searching

°Reading

°Sociology

PROFESSIONAL EXPERIENCES

Freelance December 2022-Design/Creative Direction

Design developping -Capsule for *GRAY SHOP* -Sample development

The Next Door Paris/ 2020-2022 Buying-Artistic Direction Purchase of men's functional brands.

Art direction for website content and communication channels.

Jogging Marseille/ 2020-2021 Buying-Artistic Direction Purchase of men's brands.

Art direction for website content and communication channels.

EDUCATION

Master degree *Marseille/ 2019-2021* Fashion Marketing

Bachelor degree *Aix En Provence/ 2018-2019* Fashion product development

University institute of technology Toulon/ 2016-2018 Marketing techniques